

## **Formhandle – Cliff’s List Post about David X**

*Edited by Altitudes*

### **Don't forget rule #1**

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#### **Formhandle:**

"Time to get your asses kicked"

Been busy at work and refining my PU style, adjusting for a new model.

Dante & I headed up to Montreal last weekend and I remembered that Clifford happened to live in Montreal so I dropped him a line and we decided to hook up & do PU's around town. Cliff's a great guy and has a lot of insights - coming from years of hanging around skilled PUA's and running his list. Dante & I were doing our usual PU stuff on the streets of Montreal before meeting up with Cliff. "Usual" in the sense that we initiate good openers, pace through the fluff pretty easily, build a lot of strong rapport, show personality, mirror, kino, pattern, then close. Cliff also observed our style and said that we ask a lot of questions whereas he prefers a more direct approach (no fluff, directly into attraction). I will leave out our specific methods, except to say that Cliff does, indeed, know what he's doing and has a great handle on things. He even got a BJ from a chick he just met at a party we went to that night. Anyway, this post isn't about our PU's of that day, or the party, or Cliff's style or our style. This post is about the next day at a dim sum brunch I will call the "David brunch".

Cliff invited Dante & I to a brunch he was having on Sunday which included a bunch of guys on his list and a special "guest", a guy named David who Cliff has known since he was a teenager. Apparently, David is a master PU artist. Shit, I hate even using the word artist because his philosophy and skill is not based on anything artistic. Most of the guys had sat down for the dim sum and then David showed up with his 2 kids. I kid you not, this guy had a 6-year-old and a 1 year-old in tow. The guy was 50, I guess, and married but apparently has gotten his share of women through the years. At first, I was my usual skeptical self until this guy started talking. He sounded exactly like my PUA friend Danny from years ago (who could pull chicks left-and-right). Same philosophy about women, same humor, same overall demeanor and mannerisms. It's like they came from the same mold. Once he started talking to all the guys at the table, answering questions, insulting us, hitting us over the head with his rules, the floodgates of PUA wisdom poured out. I knew it wasn't BS because I've known a guy just like him and I know what he was saying was the truth.

Let me pull back here and mention something my wing Dante has said in the past, something which I agree with and helped clarify with him. PUA's, the good ones, tend to learn more by modeling real masters rather than other PUA's or random guys doing pure PU (which is rare outside of bars/clubs). However, being a good PUA is like getting a virus, sort of like getting the flu. You can emulate the symptoms, but until you have the actual virus you'll never really be "natural" at it or know how to work situations like second nature. You can practice all the bits of knowledge on ASF, the web sites, Cliff's list, Ross' stuff, etc. but you'll never be a true PUA (who doesn't have to actively think about what he's doing) unless you "get the virus". This all made sense to me & Dante but for the past couple months we have not been clear as to how one "gets" the virus.

Well, David is the virus. Or, at least, his knowledge and set of rules and philosophies is the virus. It's all clear now. Just follow his Rule#1 and everything else just naturally falls into place. Follow his other rules and you'll never need to question what to do next or whether what you are doing is right for the PU. What he talked about didn't include things like Cialdini principals of social proof or examples of group-set tactics that guys like Mystery like to use (although these things will enhance your overall game). Instead, he focused primarily on self-attitudes and sets of clear, concise rules, which guys who want to PU with the greatest success should live by. I am laying out these rules now in this report. Whenever in doubt about *any* of your PU's or *anything* you think you should or shouldn't do, live by the following:

The biggest thing guys do wrong when doing a PU, the biggest thing that fucks them up is caring what the chick is thinking. Caring what's going on in her head and worrying about whether she thinks this or thinks that or if she will do this or that.

**So, Rule#1 is:**

Don't care what she's thinking.

That doesn't mean don't try to understand women in general, it means don't care what a specific chick is thinking at any specific time. Just don't care. If you do, you'll be thinking for 2 people while she may very well be thinking for nobody. Just let it go. What you may be thinking about what's on her mind is ONLY what you think is going on, most likely totally wrong anyway. Stop thinking what she's thinking and stop thinking FOR her. You'll end up with less worries, have twice the brainpower available for yourself, and will come across as more direct and powerful.

A word of note here that the first thing out of David's mouth when he sat down at the table was to look at us all and call us pussies. "If you don't have any balls, what do you have left? You're all pussies!"

The next set of rules is more self-explanatory and I've tried to order them in rank of importance. Beyond Rule#1, David didn't present the following as rules but rather just major pieces of the needed attitudes to get a PU done properly (and closed properly). I'll elaborate where necessary.

2. Don't forget rule #1

3. Follow through. That means, if you say you're going to do something, do it. If you get her worked up over something you are going to do with or to her, follow through. If you don't follow through, women will hate you for it.
4. Have control. Keep control. You either have control or you don't. And if you have control, you can either keep it or not. So when you have control, keep it.
5. Make rules and stick to them. These are YOUR rules. Things like "I don't tolerate no-shows." or "I'll say something ONCE - I do not repeat myself." Don't be afraid to tell chicks your rules as long as you know you won't break those rules in front of them. Most guys don't have any rules so you will, at minimum, set yourself apart.
6. Don't break your own rules, ever. Once you break one of your own rules in front of a chick, you will begin lose control of your situation with that chick.
7. Have a structure and stick to it, no matter what. Be consistent. This also relates to having a set of rules and sticking to it.
8. When part of your structure doesn't work consistently, analyze that part, figure out why it doesn't work, and repair just that part. Don't replace your whole structure just because one aspect of it doesn't work right. Fix just that part and keep improving your structure over time.
9. Be aggressive and direct when initially approaching chicks. Don't beat around the bush. Chicks don't have a clue why you're there - tell them. Just don't be crude about it.
10. Don't lie, but you don't have to give them the whole truth, either. Never lie to a chick - it's not worth it. The truth is always better and it's easier to remember. "The best lie is the truth."
11. Be decisive and lead. Chicks need to be lead. They don't want an indecisive pussy. Don't say, "I don't know... what time is good for you?" Say "I'll be there at 6 O'clock. Meet me then." Don't be afraid to be a little late. They hate it when you're early and hate you even more when you're right on time. Make them wait a bit. They will respect you. If they disrespect your time, drop them.

He also said random things that aren't part of his rule set but the ones I remember are worth noting:

- If her rule is better than yours, go by her rule. For example, he said one time he got with this chick that told him she gave her last man "12 tickets" per year which he could use any time but no more than 12 per year. (These were tickets to fuck.) So David went with this logic, used up all 12 "tickets" as fast as he could (a few days, maybe) and then got rid of the chick ASAP because he thought she was useless after that. She soon went chasing after him, breaking her own rule.

- If, before meeting them and on the phone, you ask her what she thinks her best feature is and she says "my eyes", dump her. She will not be worth meeting.

- When you're with a chick, don't be afraid to look at her body, especially the parts you like. If she asks what you're doing say, "I'm looking at your body, your tits, your ass." If she takes offence to that, drop her ASAP because it's clear she's not going to fuck you or not be worth fucking.

- If a chick resists your come-ons or innuendo, you don't want to spend any more effort on her because she's not going to fuck you without a lot of work. For example, if she asks "Where are we going tonight?", David says "To bed, but I'm kind of hungry right now so we're going to get a bite to eat first." If she gets offended, drop her before taking her to eat because it's clear she isn't thinking about fucking you.

- Don't ask a chick about any men she's fucked in the past. If you do and you haven't fucked her yet, you never will. If you have already fucked her, it will be the last time you do.

David said that he was like us until he was about 20. He wasn't born this way, he learned how to do it over time. He said "Wisdom comes from experience and experience comes from making mistakes and you can only gain a lot of experience by making a lot of mistakes. So go out and make a lot of mistakes."

Now, some of these tactics and attitudes may seem harsh, blunt, and unforgiving (maybe to the extent of having you lose chicks that may fuck you after a bit more work) but the point is to waste as little time as possible finding chicks that will fuck you fast as opposed to the ones that need a lot of work. If you don't have the balls to go out there and have the attitudes outlined above, what you have left is a pussy.

I haven't posted *everything* from that brunch, but I have outlined most of the important points. I was so affected by the brunch that it had an immediate affect on how I approach PU. I lost all fear of approaching any chick that attracted me and I was no longer concerned with precisely how I opened. I also lost my care of any outcome and became able to get to the point much faster. 10 minutes after Cliff dropped us off downtown after the brunch, I went into a bookstore, passed up a whole bunch of 8+ HB's, found an HB 9.5, and in a matter of minutes got her so worked up and excited it was as if she found her long-awaited 10. The digits went flying and if I wasn't so caught off-guard by my perfect execution in the PU, I would have gotten her that day, if not that hour. I wish I had my recorder on for it... it was the most amazing control I've ever had in a PU.

I'll be posting soon to the list about my personal elaborations on Mystery's *aware* state, how to take advantage of it, and what I call Approach Invitations (AIs).

**My [Clifford's] Comment:** While most of the above is fairly accurate, there are a lot of subtleties about David's style and tactics that are somewhat inaccurate. But I have known him for many, many years and I don't think you can pick it all up from one meeting with him. Hopefully we will be seeing more from David one way or the other soon.